

KERRY FITZGERALD

GRAPHIC DESIGNER

HIGH QUALITY DESIGN WITH HIGH QUALITY SERVICE.



WORK EXPERIENCE

AMBASSADORSHIP LEHIGH VALLEY PHANTOMS

Bethlehem, January 2024 - Present

- Helped advertise Lehigh Valley Phantoms games and opportunities regarding PhantomsU.
- Distributed flyers and created content in a timely organized fashion to promote events

STUDIO SOUTH

Moravian University, Bethlehem, February 2023- Present

- Designed assets for students and professors at Moravian University
- Created logos, posters, and various Illustrations to achieve the final product

CHRISTMAS CITY STUDIO PRODUCTION LAB ASSISTANT

Bethlehem, Aug 2024 - Present

- Utilized a web-based management system such as Asana to help complete tasks in a team-oriented environment
- Facilitated Data entry and clean-up with communication with coworkers
- Moved large quantities of images through digital processes
- Helped with image quality check and cropping of images
- Worked in a fast-paced environment

CUSTOMER SERVICE TARGET HANOVER TOWNSHIP

May 2020 - September 2024

- Actively worked with team members and managers to meet guest needs
- Assisted in store closing duties assuring the safety and security of the stores financial assets
- Organized and maintained a sales display
- Trained new cashier team members in customer service and money handling

EDUCATION

BACHELOR OF ARTS IN GRAPHIC AND INTERACTIVE DESIGN

Moravian University Bethlehem, PA. May 2025

REFERENCES

TED COLEGROVE

Professor at Moravian University
Tedcolegrove.com
484-225-6095

MARYJO ROSANIA HARVIE

Professor at Moravian University
rosaniaharviem@moravian.edu

HEKKI LEMPA

Professor at Moravian University
lempah@moravian.edu

ABOUT ME

Dedicated Graphic Designer proficient in Adobe Suite programs. Has a sharp eye for detail to create visuals that speak to the viewer for social media, branding and advertising. Specializing in illustration, public art, and art direction for optimized results.

SKILLS

SOFTWARE

Adobe Illustrator	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Bridge	● ● ● ● ●
Dreamweaver	● ● ● ● ●
Figma	● ● ● ● ●
Canva	● ● ● ● ●
Photography	● ● ● ● ●
Painting	● ● ● ● ●
Screen-printing	● ● ● ● ●
Public Art	● ● ● ● ●
Illustration	● ● ● ● ●
Google Docs	● ● ● ● ●
Google Slides	● ● ● ● ●
Adobe Dimension	● ● ● ● ●

PROFESSIONAL

Branding, Logo design, Advertising, Social Media Video Content Creation, Publication design, Logo Design, Website Design, UX/UI, Animation, Slack

PERSONAL

Communication, Teamwork, Problem Solving, Positive Attitude, Creativity, Time Management

ACHIEVEMENTS

DEANS LIST

Moravian University 2021-2025

KAPPA PI

Moravian University Arts Honor Society

BEST PAINTING

Fall 2022